

Sunday, July 20, 2014

Community-driven celebration launches The Art House, a new, luxury rental in Jersey City's Powerhouse Arts District



The Shuster Group has launched the leasing program for its new Art House luxury rental building in downtown Jersey City with a grand opening gala that both supported the local arts community and showcased the developer's commitment to creating a vibrant living experience that inspires social interaction.

Mayor Steven Fulop, principals from The Shuster Group and local artists kicked off the event with a ribbon cutting ceremony celebrating the official opening of The Art House, a collection of 119 luxury rental residences and exceptional indoor and outdoor amenities – including a rooftop pool and sun deck offering spectacular views of the Manhattan skyline.

Located at 148 First St. in Jersey City's historic Powerhouse Arts District, The Art House embraces the unique fabric of the city while providing a fresh, modern, and intimate living environment. Initial occupancy is scheduled for Sept. 1.

The red carpet event, which attracted hundreds of guests from both sides of the river, was hosted in The Art House's offsite leasing center and art gallery, a dramatic 3,800 square-foot space at 109 Christopher Columbus Drive that features polished concrete floors, soaring ceiling heights and industrial-inspired interior design. Following the ribbon cutting, attendees enjoyed assorted cocktails and passed hors d'oeuvres while viewing an art exhibition displaying the works of celebrated local artists.

"This is an exciting day for us as we officially introduce The Art House to the Jersey City community," said Eyal Shuster, owner of The Shuster Group. "One of our core philosophies is designing and developing properties that precisely fit their locale. We believe we've done just that with The Art House which offers a stylish new boutique, 12-story building located in the Powerhouse Arts District."

The Art House is located within the Powerhouse Arts District, with access to an eclectic mix of coffee houses, bars and restaurants. The Art House is 10 minutes from downtown Manhattan via PATH trains and ferries. The Hudson Bergen Light Rail system offers rail service up and down the waterfront and into bordering neighborhoods.