

BROKERS WEEKLY

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•THE SHUSTER GROUP

Picture perfect night at Art House



The Shuster Group launched the leasing program for its new Art House luxury rental building in downtown Jersey City last week with a Grand Opening Gala that both supported the local arts community and showcased the developer's commitment to creating a vibrant living experience that inspires social interaction.

Jersey City Mayor Steven Fulop, principals from The Shuster Group and local artists kicked off the event with a ribbon cutting ceremony celebrating the official opening of The Art House, a collection of 119 luxury rental residences and exceptional indoor and outdoor amenities — including a rooftop pool and sun deck offering views of the Manhattan skyline.

Located in Jersey City's historic Powerhouse Arts District, The Art House embraces the unique fabric of the City while providing a fresh, modern and intimate living environment. Initial occupancy is scheduled for September 1st, 2014.

The red carpet event was hosted in The Art House's offsite leasing center and art gallery, a 3,800 s/ff space located at 109 Christopher Columbus Drive

Eyal Shuster, owner of The Shuster Group, said, "One of our core philosophies is designing and developing properties that precisely fit their locale. We believe we've done just that with The Art House which offers a stylish new boutique, 12-story building located in the Powerhouse Arts District."

Shuster also announced details of The Art Project, a collaboration of The Shuster Group, the Jersey City Economic Development Corporation and the City of Jersey City to promote local artists by displaying their creations in the Leasing Office/Art Gallery and selling the works of art.

Seventy percent of all sales proceeds will go directly to the artists, with 30% donated to the Jersey City Economic Development Corporation to help fund visual art classes.